



Transportation & Logistics of the 21st Century | CONNECTING Points

A benchmark for transportation, logistics and passenger mobility, the 3rd edition of the exhibition will be held from Wednesday, December 3 to Saturday, December 6, 2025 at the Punta del Este Convention & Exhibition Center.

Visitors, specialists, industry professionals and the media will find it an ideal platform to generate business, opportunities and strategic alliances, accessing the most representative national and international companies in the transportation and logistics sectors that seek to publicize their products and services.

EXPOCARGA brings together large, medium and small suppliers from the most diverse sectors, and part of its objective is to disseminate new trends in electric mobility, digitalization and urban logistics, both in commercial vehicle and bus manufacturers, as well as in the trailer sector and the rest of the many other sectors present.

 $+de5.600^{M2} + de6.000^{M2}$

vehicle showroom

of exhibition of products and services companies

de 8.400^{M2}

on the outdoor esplanade with heavy machinery and equipment



The location: Punta del Este Convention & Exhibition Center

Punta del Este Convention & Exhibition Center was conceived as a multi-purpose space, with a design that encompasses two independent, yet integrated buildings, which is ideal for holding a world-class event.



¿Por qué participar?

Why participate?

- The largest Transport and Logistics event in Uruguay.
- Exhibition of trucks, buses, machinery and utility vehicles with test drive.
- Exhibition of a complete offer of electric and hybrid units.
- Wide range of products and services.
- The latest innovations in technology.
- Gateway to the region: 4 days of business.
- Support of the specialized transport media
- "Transporte Carretero", leaders in Uruguay for 34 years.

Reasons why we choose Punta del Este

- Strategic location in the South American continent.
- Two International Airports (Montevideo and Punta del Este) and Punta del Este) only one hour away.
- Excellent lodging and gastronomic infrastructure. gastronomy.
- High level of security and quality of life.
- Best tourist resort in the region.
- International business center.





Declared of National Interest

A Country Event

























Institutional Supports



































Media Partner





































+9.000 visitors in the 2023 edition











SECTORS | PROFILE OF COMPANIES AND BRANDS PRESENT AT THE EVENT

32%

Freight and/or logistics and passenger transportation companies

21%

Supplies and/ or Services for transportation 16%

Vehicle Brands, brand representatives

12%

Truck and/or equipment bodies, forklifts, elevators

8%

Software, Technology, GPS, New Mobility 7%

Associations, Chambers, Federations 6%

Agency and/or Public Entities



with more than 500 attendees and more than 60 speakers 60 speakers

+ de 300 represented through 90 clients







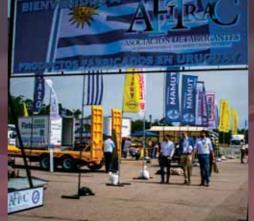


















SECTORS | PROFILE OF COMPANIES AND BRANDS PRESENT AT THE EVENT

1. Commercial Vehicle Manufacturers: Companies that

8. Material Handling Equip

2. Fleet Management Technology Providers: Companies that offer software and hardware solutions for the management and optimization of vehicle fleets.

produce trucks, vans, buses and other commercial vehicles for

the transportation of goods.

3. Logistics Operators and Transportation Companies: Companies that provide transportation and logistics services, including land, sea and air transportation.

4. Warehousing and Distribution Service Providers:
Companies that offer warehousing, inventory management and distribution services.

- **5. Trailer and Semi-Trailer Manufacturers:** Companies specialized in the production of trailers and semi-trailers for different types of cargo.
- **6. Automation and Robotics Companies:** Suppliers of automation and robotics solutions for warehouses and distribution centers.
- **7. Logistics Software Developers:** Companies that develop software for the planning, execution and optimization of logistics operations.

- **8. Material Handling Equipment Manufacturers:** Suppliers of equipment such as forklifts, pallet trucks and other material handling devices.
- **9. Customs and Brokerage Services Companies:** Companies that offer customs brokerage and international freight forwarding services.
- **10. Logistics IoT Solution Providers:** Companies that develop Internet of Things (IoT) solutions for monitoring and managing the supply chain.
- 11. Perishable Transport and Refrigeration Equipment Manufacturers: Companies that produce equipment and vehicles for the transportation of perishable products.
- **12. Logistics and Supply Chain Consultants:** Firms that offer consulting services to improve the efficiency and effectiveness of logistics operations.
- **13. Security and Monitoring Services Companies:** Providers of security and monitoring solutions to protect goods in transit and in storage.
- 14. Artificial Intelligence and Big Data Solution Developers: Firms that apply AI and Big Data for supply chain and logistics optimization.

Sectors of the event | Ideal environment to generate business and networking Management Software Accessories After-sales: Official workshop Mechanical Workshops Agricultural Services Metallurgic, Cabins, Carriages, etc. 15. Training and Education Service Providers: Alignment and balancing, etc. Milk transport Organizations that offer training and education Auto parts, accessories and spare parts Mining Services programs for logistics and transportation Auxiliaries - Cranes Professionals professionals. Axles, Semi-axles, Suspensions Refrigerated transport Refrigeration - Air conditioning Banks - Leasing - Financing 16. Financial Services and Insurance Companies: Batteries and accumulators Rental of machines, equipment and vehicles Providers of financial and insurance services Road Safety | Industrial Bodies and vans specialized in the transportation and logistics industry. Brand representatives Road Services Satellite Tracking / GPS Civil and Road Construction Concessionaires School transport 17. Tire and Vehicle Component Manufacturers: Construction and industrial materials Seats and seats Companies that produce tires, components and spare Consultants & Advisors Soil movement parts for commercial vehicles. Spare parts: Spare parts stores Container transport Courses - Training Technical Services 18. Renewable Energy and Green Solutions Providers: Cranes, Lifting Platforms and Lifting Towers Tires, retreads and rims Companies that develop sustainable and renewable Customs Services | Customs Services Tools for construction energy solutions for transportation and logistics. Tourism transport Electronic Instruments Equipment for trucks and buses Trailers and trailers 19. Packaging and Packaging Companies: Providers Fastenings, tarpaulins and accessories for Transport of construction materials of packaging and packaging solutions to protect and trailers Transport of equipment and machinery transport goods efficiently. Fleet Physical and Electronic Security Transport of general cargo Forestry Services Transport of livestock 20. Industry Organizations and Associations: Entities Transport of oversized loads Fuels, lubricants and additives that represent the interests of the transportation and Grain transport Transport of passengers logistics industry, offering resources and support to Guilds Transport of timber and related products Transportation of hazardous materials Importers their members. Institutions, Organizations, etc. Trucks, buses and utility vehicles Insurance | Insurance Brokers Vehicle graphics

Machinery - Rental and/or sale

Warehouse - Storage - Logistics



"We congratulate the organization, we have seen strong support from the sector and that also motivates, not only the private sector but also those of us who are temporarily responsible for the government.

I believe that the country's path is marked, it has a strong potential in terms of logistics, transportation, geographical opportunity, its privileged location, and that allows us to think big and set short and medium term goals that will allow Uruguay to be seen at international level, and definitely become the country of entry and exit of goods to and from Mercosur to the world. We have to take advantage of this opportunity".



"Being with a stand allowed us to experience and live with colleagues and with possible and potential customers.

For me it is very important to collaborate with shipping companies, with customs brokers, we operate with everyone, so it is a good networking moment to be updated and make new alliances".



"We want to invite all logistics operators to be here, it seems to me that Uruguay needs it, Punta del Este is a beautiful place, this place has to be international.

We have to invite all freight forwarders, shipping lines, trains, shippers, other carriers to join us. I think it is good to have competition on the commercial side, each one will see where he makes the difference, but the rest of us all have to be here and it helps, it makes the work easier, and it is a way to grow. Uruguay is very nice, we have to support it!"









"Nowports is the largest digital freight forwarder in Latin America.

We are very focused on what is the personalized treatment on a daily basis with each of our customers. Being in EXPOCARGA is to take advantage of the opportunity to continue making ourselves known; we are a new brand in the country that started with great strength, and this allows us to continue growing throughout the Uruguayan territory".



"It is a pleasure to be here, the truth is that it is a total success, we were among the first to support it and it is really wonderful, these forums help us a lot to know other facets, to see the authorities in other types of meetings and to talk. The truth is that we are very supportive of all these types of meetings because they favor transportation".



"We came to EXPOCARGA trying to attract new clients, show our company and see what other benefits Uruguay has given us, out of all the ones they have given us all these years.

As they say, anyone can do what is easy, we bet on our experience, to demonstrate our service, to show that everything is possible. We hope to expand in the coming years in oversized and bulky cargoes, which is a market that is quite depressed and quite captive here in Uruguay".







"We came to promote the Montevideo Verification Center (CVM), which is strategically located on Route 102, equidistant from the most important routes 1, 5 and 8, in an area of 60,000 m2. With a space of 6 hectares, we seek to complement the verification with other services related to storage logistics for national cargo.

The logistics group Supramar, owner of CVM, has dozens of years of experience in fiscal infrastructures, free zones and free ports, but in national logistics we had not started a stable operation until 6 years ago".



"We are a company focused on tanks for liquid cargo transportation and also for silos. We have tanks in carbon steel, stainless steel and aluminum.

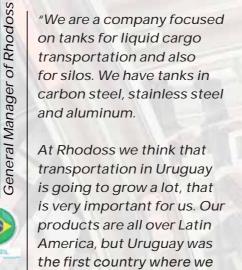
transportation in Uruguay is going to grow a lot, that products are all over Latin America, but Uruguay was the first country where we exported; we have been present since 2007 with several customers".



"The truth is that we wanted to be seen, to participate, we have been suppliers of Uruguay for many years, since our transport has been in the market and in Mercosur for 40 years since it started.

Although we have been coming for many years, every time, every year we see that it grows more, that there are more opportunities, we see businesses that are not seen in Argentina, and that is why it is positive to be in this kind of events".















"The idea is to consolidate Uruguay as a logistics hub, and that is what we have come to EXPOCARGA to do. We are very much aligned with the ideals of the exhibition, with the ideals of the country and with the desire to bet that exporters and importers can pull the goods from Uruguay.



"At the beginning it was a challenge because we set ourselves a very big challenge because what cost us the most was to convince colleagues that we were not the competition, that the reality is that we were.

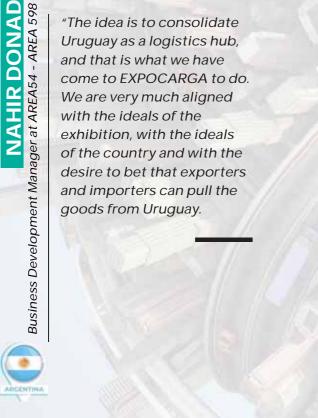
To be at EXPOCARGA, with a beautiful stand and several brands is to give importance to marketing, to be visible..."



"The GENEU Plan is dedicated to giving tires a second life. We are the only totally circular plan, and that is what we are interested in spreading.

We are very happy because, for the first time, a small union has signed an agreement with a large company such as TGA Teyma Gestión Ambiental, which will be the one who, installed in the Empalme Olmos industrial pole, will lead this process that positions the small importers of this country as the greenest importers".













































Exclusive test of vehicles from the country's main automakers!

TEST DRVIVE | EXPOCARGA EXPERIENCE 2025

As part of the EXPOCARGA 2025 Experience, the truck, bus, utility and machinery brands, in three versions of Test Drives, "Conventional Vehicles" and "e-EXPERIENCE" (electric, hybrid, etc.), will have the opportunity to offer test drives to interested visitors. An ideal opportunity to present the latest innovations in the industry.







CIRCUIT

*Distance: 3.21km outdoors.

*Access: Gate of the Punta del Este Convention Center.

*Route: Gate of the Punta del Este Convention Center, entrance to Pedragosa Sierra Avenue up to the traffic circle with Aparicio Saravia Avenue, 360° turn to return by Pedragosa Sierra Avenue up to the traffic circle with Isabel Castilla, where you return to the Convention Center.

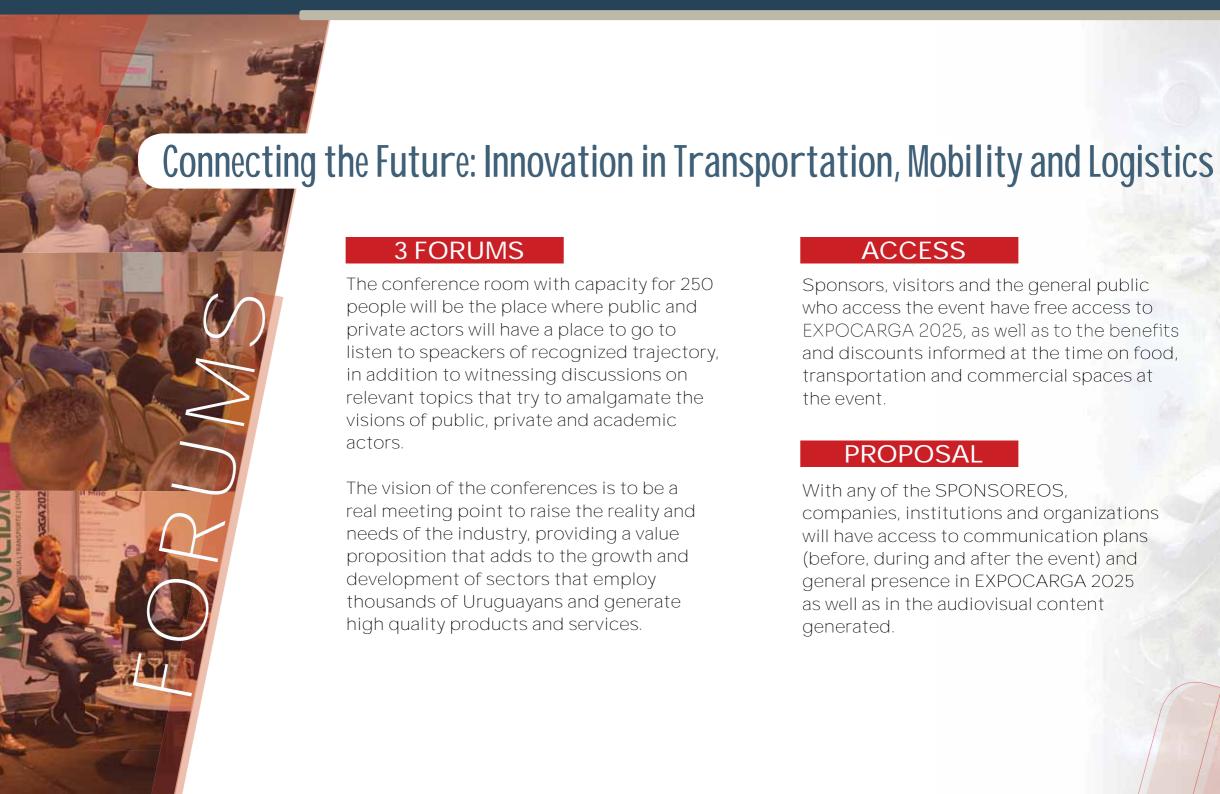
*Route: Up to 45 km/h (maximum test speed).

*Driving: 1 lap per visitor will be allowed.

***Experience:** The visitor will be accompanied by personnel from the brand of the vehicle to be tested.







3 FORUMS

The conference room with capacity for 250 people will be the place where public and private actors will have a place to go to listen to speackers of recognized trajectory, in addition to witnessing discussions on relevant topics that try to amalgamate the visions of public, private and academic actors.

The vision of the conferences is to be a real meeting point to raise the reality and needs of the industry, providing a value proposition that adds to the growth and development of sectors that employ thousands of Uruguayans and generate high quality products and services.

ACCESS

Sponsors, visitors and the general public who access the event have free access to EXPOCARGA 2025, as well as to the benefits and discounts informed at the time on food. transportation and commercial spaces at the event.

PROPOSAL

With any of the SPONSOREOS, companies, institutions and organizations will have access to communication plans (before, during and after the event) and general presence in EXPOCARGA 2025 as well as in the audiovisual content generated.



Carga, Logística, Tecnología e Infraestructura

The Forum is dedicated to discussing and analyzing the challenges and opportunities of freight transportation and logistics, bringing together experts, professionals and companies in the sector.

In its third edition, it is positioned as a key meeting point for the exchange of ideas, the presentation of innovations and the development of solutions that drive efficiency and sustainability in the supply chain.









The space brings together industry leaders, innovators and experts to discuss the present and future of sustainable mobility technologies.

As the world moves towards cleaner and more efficient energy solutions, this meeting becomes an essential platform to share knowledge, discuss challenges and discover opportunities.









A meeting and dialogue space for professionals, authorities, companies and users interested in the development and improvement of passenger transportation (public transportation, national and international tourism, cabs, school buses. etc.), aimed at promoting an environment of constructive and collaborative discussion that allows the implementation of practical and effective solutions for the current and future challenges of the mobility sector.



Friday, December 5, 2025 From 9:30hs to 13:30hs.



La Barra Room, Punta de Punta del Este Convention Center



Capacity: 250 people, free invitations

MAIN SPONSOR

- > Named sponsor ("Presented by") that will accompany all event
- > Image on event and EXPOCARGA 2025 posters.
- > Video on indoor and outdoor screens at the event
- > Diffusion in the magazine Transporte Carretero and EXPOCARGA media.
- > Courtesy invitations / Coffee Break
- > Presence with speaker

FORUM COSTS

> Place in the hall for banners, promotions, tables, etc.

USD 4500 + VAT

USD 3000 + VAT



SPONSOR

- > Image on event and EXPOCARGA 2025 signage
- > Video on indoor and outdoor screens of the event
- > Diffusion in the magazine Transporte Carretero and EXPOCARGA 2025 media
- > Complimentary invitations / Coffee Break
- > Place in the hall for banners, promotions, tables, etc.

USD 3000 + VAT

USD 2000 + VAT

> Image on event signage

- > Video on interior screens of the event

SUPPORT

- > EXPOCARGA 2025 media coverage
- > Complimentary invitations / Coffee Break
- > Place in the hall for banners, promotions, tables, etc.

USD 1500 + VAT

USD 1000 + VAT

*In case of participating as a sponsor in more than one forum, ask for discounts.



GOLD PASS: VIP ACCESS to the event of the year

Through this "GOLDEN PASS", owners and/or managers, directors, decision-makers, decision-makers in the selection and purchase of transportation products and services, purchasing and contracting managers, bidding managers, vehicle fleet maintenance managers, among other market players.

Exclusive access to all product & service products & services Search permanently of reliable suppliers Promotes contacts between entrepreneurs, institutions and organizations Get information, documentation and advice on the suppliers suppliers present

Maintain relationship and communication with the main companies in the Market

Evaluate input costs of inputs through comparative analysis

Alliances with suppliers that can guarantee supply

*PROFILE OF COMPANIES & PROFESSIONALS WHO CAN REGISTER:

- *Companies with fleets of vehicles (trucks, buses, buses, machinery, machinery, utilities, ambulances, etc.), buses, buses, machinery, utility vehicles, ambulances, etc.).
- *Ministries, Municipalities, Municipalities, Agencies and / or Public Entities.
- *Transport and logistics professionals.

^{*}The meetings scheduled will be held according to the availability of the parties involved.

RESERVATION OF ROOMS FOR EVENTS

ROOMS: JAGÜEL, LA BARRA, JOSÉ IGNACIO, MANANTIALES

Fully versatile rooms of 224 square meters, all divisible in half for all types of meetings. Ideal for parallel sessions of congresses, small conferences, presentations, lunches, dinners, cocktail parties, social events in general, press conferences, product presentations, corporate meetings and business training.

1HOUR

Total cost of the service up to 1 hour of duration / exclusive of VAT

USD 500

2 HOURS

Total amount of the service up to 2 hours of duration / excluding VAT

USD 600

DESCRIPCION DE SERVICIO	MARCA /MODELO	UNID.
AUDIO	11.00.00.00.00.00.00.00.00.00.00.00.00.0	
CAJAS ACÚSTICAS ACTIVAS 2 VÍAS		2
STAND PARA CAJAS ACÚSTICAS		2
MICRÓFONOS INALÁMBRICOS DE MANO	SENNHEISER	2
CONEXIÓN DE AUDIO EN PODIO/ESCENARIO PARA LAPTOP F	PROVISTA POR EL DISERTANTE	1
CONSOLA DE MEZCLA DE SONIDO	SOUNDCRAFT UI16	1
NOTA: No incluye operador permanente, el cual puede ser c	otizado en caso que sea necesario	
SUBTOTAL AUDIO		
DESCUENTO ESPECIAL POR TRATARSE DE HASTA 1 HORA DE	DURACIÓN	
TOTAL AUDIO		
VIDEO		
PANTALLA MOTORIZADA COLGADA SOBRE ESCENARIO	3M X 1,75M WIDESCREEN, FORMATO 16:9	1
PROYECTOR COLGADO DESDE EL TECHO	EPSON POWERLITE W04 4000 ANSI LÚMENS	1
CONEXIÓN DE VIDEO EN PODIO/ESCENARIO PARA LAPTOP PROVISTA POR EL DISERTANTE		1
PRESENTADOR INALÁMBRICO	LOGITECH	1
NOTA: No incluye operador permanente, el cual puede ser c	otizado en caso que sea necesario	
No incluye laptop, el cual puede ser cotizado en caso	que no sea provisto por el disertante.	
SUBTOTAL VIDEO		
DESCUENTO ESPECIAL POR TRATARSE DE HASTA 1 HORA DE	DURACIÓN	
TOTAL VIDEO		

^{*}Prices vary according to the extension of the event.



^{*}Each room is for 250 people, and can be divided into two rooms for 125 people comfortably seated.



MAIN SPONSOR

- Named Sponsor (EXPOCARGA Presented by "X") that will accompany in all official the event's logo in all official communications (TV, radio, graphic, digital).
- Publication of logo on signage inside and outside the Exposition.
- Ensures exclusivity of category among EXPOCARGA sponsors.
- Invitations for clients and employees for the 4 days of the event.
- 4 banners at the entrance to EXPOCARGA
- Exclusive access to events and conferences for guests
- Presence of institutional image in the 3 Forums as "SUPPORT".
- Presence on the main screen of the 3 Forums with audiovisuals in 3 Forums.
- Activities and promotions that add value to EXPOCARGA 2025. both in digital and graphic channels.
- Access to free room inside the Convention Center (previous coordination with the organizers with the organization; sound and multimedia not included)
- Sound advertising on the EXPOCARGA loudspeakers during the 4 days.



Es presentado por



USD 17.000 + VAT

* All marketing actions (posters, inflatables, etc.) and merchandising production (badges, caps, etc.) are the responsibility of the company and their execution at EXPOCARGA must be coordinated between the company and the organization, in addition to respecting the event's regulations.

SPONSOR PLATINUM

- PLATINUM" sponsor line in communications, with presence in all official communications of the event (TV, radio, graphic, digital).
- Logo on signage inside and outside the Exposition as a "PLATINUM" sponsor.
- Exclusivity among the sponsors of EXPOCARGA.
- Invitations for clients and officials for the 4 days.
- 2 banners at the entrance line to EXPOCARGA
- Exclusive access to events and conferences for guests
- Presence of institutional image in the 3 Forums as "SUPPORTER".
- Presence on the main screen of the 3 Forums with audiovisuals in 3 Forums.
- Activities and promotions that add value to EXPOCARGA 2025.
- Sound advertising piece in the EXPOCARGA loudspeakers during the 4 days.

USD 6.000 + **VAT**

SPONSOR GOLD

- GOLD" sponsor line in communications, with presence in all official communications of the event (TV, radio, graphic, digital).
- Logo on signage inside and outside the Exposition as "GOLD" sponsor.
- Ensures exclusivity of category among EXPOCARGA sponsors.
- Invitations for clients and officials for the 4 days of the Exhibition
- 1 banner at the EXPOCARGA entrance line.
- Exclusive access to events and conferences for guests
- Presence in the main screen of the 3 Forums with audiovisual in 3 Forums.
- Activities and promotions that add value to EXPOCARGA 2025.
- Sound advertising piece on the EXPOCARGA loudspeakers during the 4 days.

USD 3.800 + **VAT**





































Organization:

Production:





MORE INFORMATION:

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